MEETING MINUTES OF THE
PLAN COMMISSION
April 4, 2012
7:00 P.M.
LINCOLNWOOD VILLAGE HALL
COUNCIL CHAMBERS
6900 NORTH LINCOLN

MEMBERS PRESENT:
Chairman Paul Eisterhold
Steve Jakubowski
George Touras
Patricia Goldfein
Sue Auerbach
Don Sampen

MEMBERS ABSENT:
Mark Yohanna

STAFF PRESENT:
Community Development Manager Aaron N. Cook, AICP
Community Development Coordinator Lauren Wolf

I. CALL TO ORDER

Chairman Eisterhold noted a quorum of four members present and called the meeting to
order at 7:15 p.m. Commissioners Jakubowski and Goldfein arrived shortly after.

II. APPROVAL OF MINUTES

Motion to approve the March 14, 2012 Plan Commission minutes was made by
Commissioner Sampen and seconded by Commissioner Touras. Motion approved 4-0-1
Chairman Eisterhold abstained.

III. PUBLIC HEARING: 6929 North Lincoln Avenue – Special Use – Request:
Amendment to Previously Approved Special Use Ordinance No. Z2010-2914
Granting Approval of a Liquor Store with Conditions (Continued from March 14,
2012)

Chairman Eisterhold reminded petitioner Jerry Rosen on behalf of Lincolnwood Wines
and Spirits that he was still sworn in from the previous March 14, 2012 meeting.

Community Development Manager Cook briefly described last meeting that the
petitioner originally requested relief from five restrictions from the previously approved
Ordinance Z2010-2914. The remaining two requests are:
  1. Section C.1.b(iii) “Not more than 240 linear feet of shelf space the on the Sales
     Floor shall be used for the storage, display or sale of spirits”
  2. Section C.1.g “Window Signage and Displays Prohibited”

This hearing was continued because additional information was requested on the window
signage and display. Staff provided photos for the top window pane signage that currently
are prohibited. If the Plan Commission sees fit to recommended modification it is
appropriate to identify parameters on the signage.
Petitioner Rosen described the intent of the signage is not to have brands or prices. The intent is to liven up the store front, with the large windows in front of the store it seems closed and deserted. Desire a more appealing appearance. Mr. Rosen is the Executive Director of the Beverage Retailers Alliance of Illinois, there is nothing worse than liquor stores that have miscellaneous signage for cheap beer and cigarettes. Mr. Rosen is against this type of signage. If Lincolnwood wants to keep the upscale store. It was taken very seriously that Lincolnwood had not issued a new liquor license in thirty-five years, Lincolnwood Wines and Spirits did exactly what was intended and asked of them by the Village Board. Want the opportunity to make it a growing concern, will not get rich with this store, but would like to stay in business for along time.

Chairman Eisterhold asked if there were any further questions from the Commission or audience. There were none.

Commissioner Auerbach made a motion that C.1.b(iii) “Not more than 240 linear feet of shelf space on the Sales floor shall be used for the storage, display or sale of spirits” be changed to “Not more than 360 linear feet” and C.1.g. as stated in the Staff Report from April 4, 2012 the signage be limited to the upper portion in the window in the transom window above the door. Signage is limited to general language, no brand and price signage. Seconded by Commissioner Sampen.

After the original motion discussion ensued and Commissioner Auerbach changed her original motion to add “no cigarette signage”. Commissioner Sampen withdrew his second on the motion and Commissioner Jakubowski seconded the motion. Motion approved 6-0.

III. OTHER BUSINESS

Chairman Eisterhold reminded Commissioners to let Lauren know if they would not be present before the meetings.

April 22, 2012 at 1:00 is the Village drive-around.

Discussion over the Group Home approved Ordinance ensued. Commissioner Goldfein expressed a need for Plan Commission presence at the Village Board meetings.

V. ADJOURNMENT

The next Plan Commission meeting is scheduled for May 2, 2012 at 7:00 PM. Hearing no further business, Motion to adjourn made by Commissioner Jakubowski. Seconded by Commissioner Goldfein. Motion approved unanimously 6-0. Meeting adjourned at 8:11 P.M.

Respectfully submitted,

Lauren Wolf
Community Development Department Coordinator