

SPONSORSHIP RESERVATION FORM

41st Annual Lincolnwood Turkey Trot 5K/10K



Since 1976, the Village of Lincolnwood has held the annual Turkey Trot. This year's 5K/10K Run, 5K Fitness Walk and Drumstick Dash fun run will be on Sunday, November 19, 2017. This wonderful event, which has grown to over 2,000 registered participants, serves to highlight our great community and its businesses.

VIP Sponsor (\$2000+)

- Logo in top position on the back of the race shirt
- 10 FREE race entries
- Pop-up 10x10 VIP tent OR choice of reserved table space in the Sponsor tent
- Inclusion in the Racer Information Email
- All of the benefits of the Silver Package

Diamond Sponsor (\$1000+)

- Logo on the back of the Turkey Trot race shirt *deadline 10/6.*
- 10 FREE race entries
- All of the benefits of the Silver Package

Gold Sponsor (\$600+)

- Five FREE race entries
- All of the benefits of the Silver Package

Silver Sponsor (\$350+)

- One reserved 6 ft. table space in the heated Sponsor Tent to distribute merchandise/collateral
- Placement of digital ad or offer in our Virtual Goody Bag, which is emailed to all registered participants
- Name listed in Thank You page of the Summer Program Guide
- Logo with link on Turkey Trot web page
- "Thank you" in event recap on website & social media post
- Thank you announcement on race day



IN-KIND DONATIONS

Please let us know how you would like to partner with us. We are always in need of:

- Raffle Prizes (any amount)
 - Food and water (2000 count)
 - Food at volunteer area (130 count)
 - Kids' Goody Bags (120 count)
- Check here to be contacted regarding donation suggestions.

Reservation form on next page



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41st Annual Lincolnwood Turkey Trot 5K/10K

Sunday, November 19, 2017



Company/Organization: _____

(This is how your company's name will appear in event materials)

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Email Address: _____

Phone: _____

Sponsor Level : **VIP** **Diamond** **Gold** **Silver**

Diamond or VIP level, please email a high res logo image to LVERING@LWD.ORG

Silver Level or above: Would you like a reserved space in the Sponsor tent? **Yes** **No**

Sponsorship Amount: \$ _____

Please make checks payable to: Village of Lincolnwood

In-kind donation: _____

In-kind donation approximate value: \$ _____

(To coordinate donation delivery or pick-up, call Linda Vering: 847-745-4726)

Return this form with check to:

Village of Lincolnwood, Parks and Recreation Dept.
c/o Linda Vering
6900 Lincoln Ave.
Lincolnwood, IL 60712

Important Deadlines

October 6 deadline for logo on race shirt (Diamond or VIP level)

November 10 for inclusion in race packet submissions & goody bag

November 17 for delivery/pick up of food items

Signature of Company Representative

Date

Lincolnwood
Parks & Recreation

For more information, contact Linda Vering at 847 677 9740 or LVERING@LWD.ORG